

# THE YEAR IN REVIEW

## JANUARY

A special edition of the *Addiction* journal, led by **David Jernigan PhD**, director of the **Center on Alcohol Marketing and Youth**, claims that young people across the world are over-exposed to alcohol marketing practices.

In other news, charity Alcohol Concern hold their biggest Dry January campaign so far.



## FEBRUARY

The grieving mother of a incident involving white cider leads **calls for an increase in duty on cheap, high-strength alcohol** at a parliamentary event held ahead of the Spring Budget.

An IAS report finds the case for lower alcohol taxes is 'overstated'.

## MARCH

Chancellor Philip Hammond opens a **consultation on the possibility of having a new higher tax band for white cider** in his first Budget statement of the year.

Elsewhere, one-in-four adults are found to have drunk above the unit guidelines, and the European Commission calls for the labelling of alcoholic beverages.



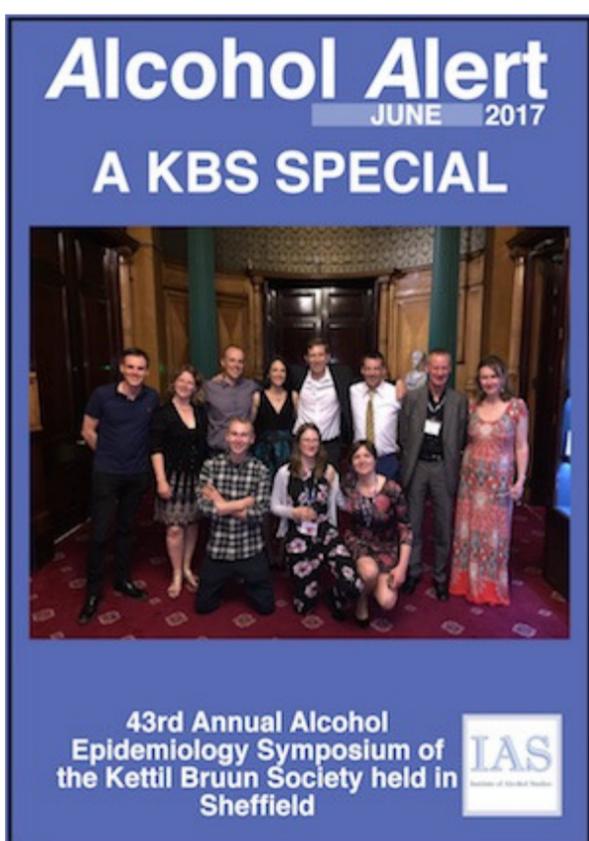
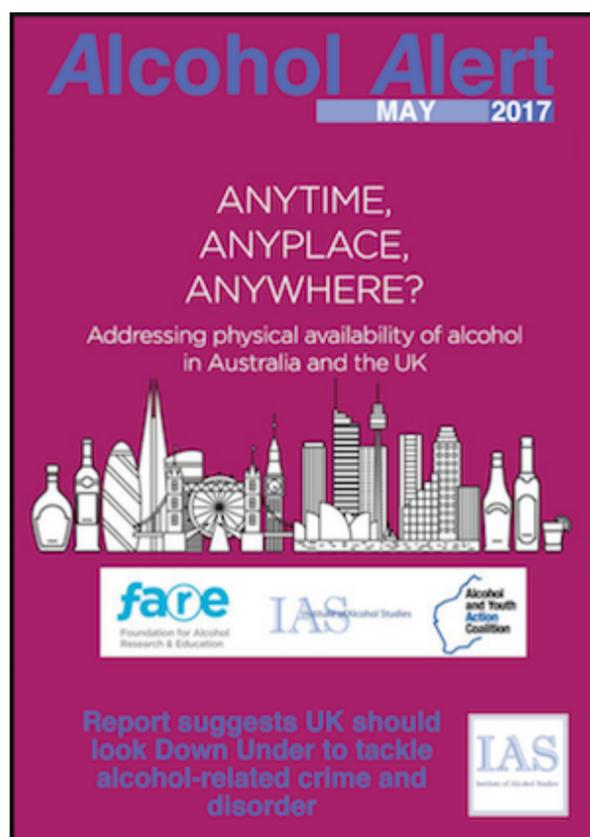
## APRIL

Showcased at a Healthy Stadia conference held at the Emirates Stadium, the report *Foul Play* reveals how **the alcohol industry bent advertising rules during Euro 2016**, while the House of Lords Select Committee calls for a major overhaul of the Licensing Act (2003).

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## MAY

The report *Anytime, anyplace, anywhere?* compares the **alcohol availability policies of Australian and UK licensing authorities**, while alcohol-related admissions to hospitals in England reach an all-time high in 2015/16.



## JUNE

The 43rd annual KBS symposium, hosted by the Sheffield Alcohol Research Group, sees **researchers discuss the issue of promoting their findings in a politically charged environment**, while MESAS data shows that enough alcohol is being sold in England and Wales for every drinker to consume 21 units of alcohol every week.



## JULY

Judges at the UK Supreme Court in London conclude their latest deliberations over **whether minimum unit pricing should be ruled legal** under Scottish law. Elsewhere, hepatologists make the 'financial case' for action on liver disease in *The Lancet*, and a Europe-wide report finds the UK above the average level risk for cancers related to drinking.



## AUGUST

**Airlines call for alcohol restrictions** following a BBC Panorama investigation into the rise of drunken incidents at airports and on flights.

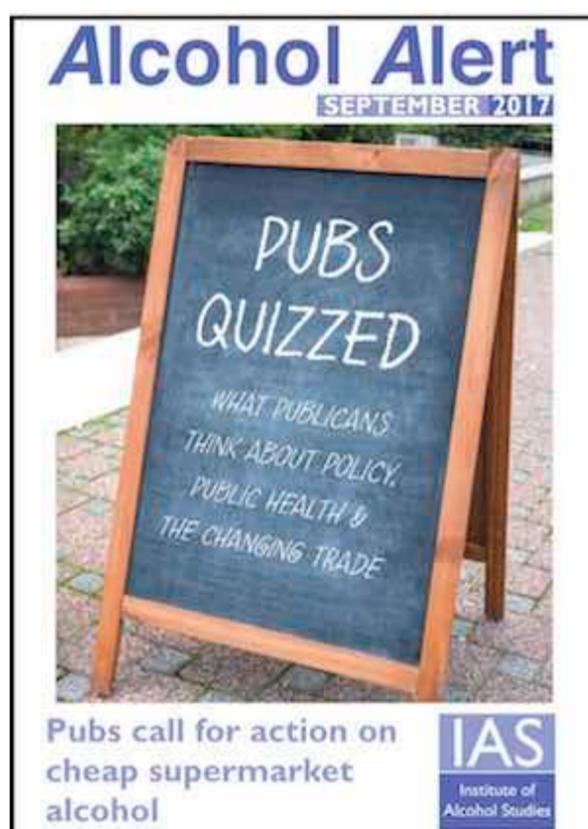
Official estimates show the number of **people seriously injured in drink drive accidents** is up almost 10% on the previous year, while the number of fatalities fell.

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## SEPTEMBER

**Pubs call for action on cheap supermarket alcohol;** a large majority (83%) believe it is too cheap.

Elsewhere, a study finds the alcohol industry misleading the public about alcohol's links with cancer.

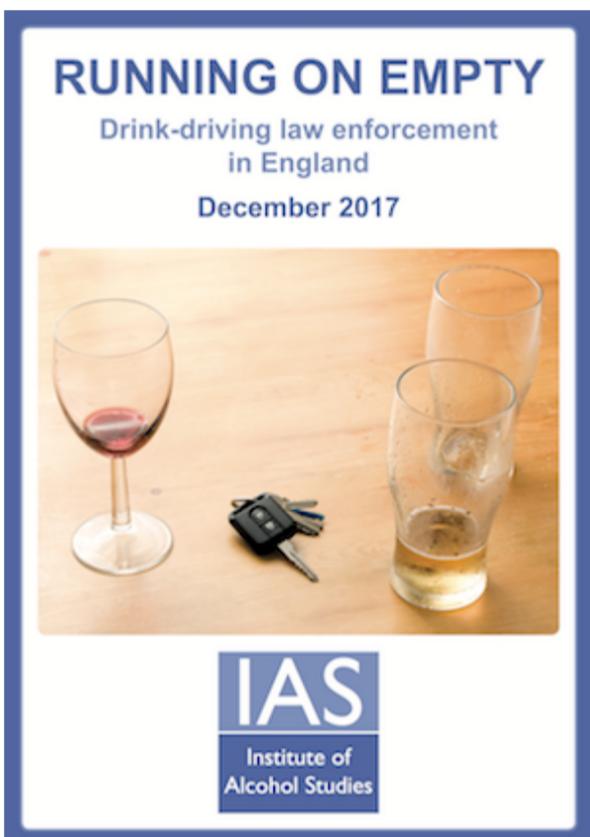


## OCTOBER

Report presented in parliament by Caroline Flint MP finds that **even low-level parental drinking is associated with increased risk of a range of harms for children**, while the Welsh Assembly introduces a minimum unit price for alcohol as part of its *Public Health (Minimum Price for Alcohol) Bill*.

## NOVEMBER

There are **contrasting fortunes for British alcohol policy campaigners**, as the Scottish administration finally wins its long-running court case to introduce minimum unit pricing, while UK Chancellor of the Exchequer Hammond freezes alcohol duty.



## DECEMBER

Freedom of Information data show that **anti-drink-driving enforcement activity has fallen over the last five years**, a worrying fact in light of there being no significant changes to the number of drink-driving deaths throughout the decade so far.